



completion	JULY 2019
size	23-STORIES, 486,000 SQ. FT.
occupancy	AMERICAN REPERTORY BALLET, GEORGE STREET PLAYHOUSE, RUTGERS UNIVERSITY MASON GROSS SCHOOL OF THE ARTS, CROSSROADS THEATRE COMPANY, MIDDLESEX COUNTY OFFICES, 207 RESIDENCES
developer	DEVCO, PENNROSE PROPERTIES, NEW BRUNSWICK PARKING AUTHORITY
construction company	AJD CONSTRUCTION
architect	ELKUS MANFREDI ARCHITECTS
investment	\$172 MILLION
financing	TAX-EXEMPT DEBT ISSUED THROUGH MIDDLESEX COUNTY, RESIDENTIAL ERG TAX CREDITS, NEW MARKET TAX CREDITS, NBPA BOND ISSUANCE, PARTNER EQUITY

The New Brunswick Performing Arts Center initiative has transformed New Brunswick’s Downtown Cultural Arts District ensuring that New Brunswick continues as a regional hub for the performing arts. This project includes the development of two state-of-the-art theatre spaces, dedicated rehearsal studios, office space, 207 luxury residential rental apartments, and a 344 car public parking garage.

The project is a public-private partnership that includes New Brunswick Development Corporation, Pennrose Properties, the City of New Brunswick, Middlesex County, NJEDA, New Brunswick Cultural Center, Rutgers University, and the New Brunswick Parking Authority.

